

BRARA Board Meeting

Date: Saturday 3-FEB-2018 **Location:** BRARA Shack **Start Time:** 12.15pm **End Time:** 1.14pm
Attendance: Bruce K4XL, Patrick KE4OBV, Jeff W4AEQ, Jerry W4BFL, John N1QFH, Art WA8VSJ

The following topics were addressed:

Middle Month Board meetings – we'll be trying to do these on Sunday afternoons, location and time TBA.

Agenda – Bruce will get that put together this weekend.

Winter Field Day Review – Jeff will present at monthly meeting with Gerry KG4FUR as resource if needed.

Committee Reports – keep these as short as possible given time constraints.

Presenter – Jeff said Rich will take about 45 minutes at monthly meeting and he needs to start at 7.45pm.

ARRL Outcome – This is covered in newsletter and Bruce can address as needed.

Newsletter – John.C will send email blast making members aware newsletter is available on website and embed it as link in the blast.

WDF2018 Results – Jerry said this went smoothly and was uploaded. Our standing are not yet available.

Orlando HamCation – All seats reserved and a few standbys identified.

Rollcall – Bruce will be handling differently for attendees

MD3xx Code plug – Jeff said this is available for download, is on current newsletter, will be included in email blast and is on the website

Newsletter – discussed content, possible adjustments and relocating parts to the website

Google Search – Jerry said we are coming up number 1 on the Google search of BRARA. The metatags will be adjusted to help get better search results.

Email Blast – remind members to update their favorites and links to use the official web site www.brara.org and suggest members clear their cookies and history. State that this is official website site which has timely, current and accurate information and forms. Further, on every email blast a new header will indicate www.brara.org is the official website and make brara.org a clickable link.

MailChimp subscribers – setup PC at monthly meeting for members to subscribe to MailChip. John will reconcile members and re-send reminders to those no yet subscribed. Further, will clear MailChimp member flag of those not renewed.

Name Badges – Patrick needs the member contact information. This can be retrieved from GoogleDrive Directors share and or he can sign on as Treasurer. John will send him the sign on credentials as Treasurer.

BRARA Board Meeting

Membership Cards – John will generate cards on card stock and work with Bruce to print on both sides. Need to adjust print setting to handle this using the Avery application using collocated printing.

Membership dues – we are at 105 paid members which is better than last year.

Foxhunt results – John will send Jerry the results for the monthly meeting.

Adjourn – **Motion** by Jeff, 2nd by John, unanimous and adjourned at 1.14pm

Submitted by John N1QFH BRARA Secretary